

# BUSINESS LONDON

Start Up and  
Micro Business  
Support Programme

## Are you part of the IT crowd?

Is your business using the internet to its best advantage?

Are you using the world's biggest marketplace to help sell your products or services?

If the internet leaves your company feeling in the dark, then switch on to E-Marketing with Business London's **FREE** workshop for small and start-up businesses.

### Learn how to:

- Market your business using the internet
- Set up or improve your website to make the most of the market
- Use email marketing to your best advantage
- Maximise your company's appearance on internet search engines



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## Become part of the IT crowd...

**What:** E-Marketing Workshop

**When:** 16 July 2007, 9.30am - 12.45pm

**Where:** Windsor Suite, The Queens Hotel Crystal Palace,  
122 Church Road, London, SE19 2UG

If you are just starting up a business, or have an existing business with up to nine employees, then book your **FREE** place today by calling Elisabeth on **020 7619 8300** or email [enquiries@prevista.co.uk](mailto:enquiries@prevista.co.uk)

This information is also available in other accessible formats on request.



### Directions:

#### Public Transport:

The nearest station is Crystal Palace over ground. Take the Bus 249 from Stop: P to Westow Park (approx. 15 mins). The Queens Hotel is opposite the bus station.

#### By car:

From the M25 or Central London follow signs for Crystal Palace. The hotel is located on Church Road, which is part of the A212. There is ample free parking around the hotel.

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