

Focussing Finance

A FREE specialist support programme for budding enterprises

Focussing Finance is a **FREE** support programme for small businesses that have been **trading for 1 year or more**. From web designers to landscape architects, independent retailers to coffee shops, if you think your business will benefit from better financial control of money we want to hear from you.

This programme offers **2 jargon free workshops and one to one mentoring*** support that will empower you with the skills to manage the day to day finances of your enterprise. We may also be able to help you access finance to help develop your business.

Focussing Finance offers 2 evening workshops delivered by small business finance specialists. Each event runs from 6pm until 9pm and will cover:

Workshop 1
Understanding
the Bottom Line



Workshop 2
Financing a
Growing Business



Eligibility ➤

BUSINESS LONDON: START UP AND MICRO BUSINESS SUPPORT PROGRAMME

*If you attend both workshops you will be eligible to receive one to one mentoring sessions from this programme **FREE** of charge.



Innovative Enterprise Action
239 Old Street
London EC1V 9EY
Telephone: 020 7553 7190
Email: ask.ieaction@googlemail.com
Web: www.ieaction.com



Focussing Finance

Workshop 1

Understanding the Bottom Line:

In the first of these 3 hour complementary workshops we'll give you the skills so you can better manage your businesses' finances. This will include practical tips and techniques to make your business much more profitable including:

- Manage and control costs more effectively
- Calculate how much you should be charging for your products / services
- Understanding the bottom line
- Develop an effective record keeping system
- Find the best financial planning system to use in your business

Date: Monday 25th June 2007

Time: 6pm – 9.30pm

Venue: The Resource Centre, 356 Holloway Road, N7 6PA

Cost: Free

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Eligibility ▶

Workshop 2
Financing a
Growing Business ▶

For more information please contact:

Chantelle of The Business Advice Team on 020 7553 7190 or email chantelleatkinson@islingtonenterprise.co.uk

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Workshop 2

Financing a Growing Business:

In order to help you fund your businesses' growth this session will focus on ensuring your business has adequate cash to expand. The practical tips and techniques learned will help you to maximise cash-flow and plan your businesses' growth.

- Make existing funds go further.
- Access more funds.
- Financial Planning for Growing Businesses

Date: Tuesday 26th June 2007

Time: 6pm – 9.30pm

Venue: The Resource Centre, 356 Holloway Road, N7 6PA

Cost: Free

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Eligibility ▶

Workshop 1
Understanding the
Bottom Line ▶

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EUROPEAN UNION
European Social Fund



Focussing Finance

Eligibility

To apply for Focussing Finance you must be:

- Willing to commit time to the programme
- Trading for a minimum of 12 months
- Employing less than 10 people
- Maintaining some kind of financial records
- Aiming to improve business credit rating

To make sure your business continues to thrive and survive, we can offer one to one business mentoring that will help you further develop your enterprise and refer you to other specialist business support schemes that operate in London.

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WORKING FOR THE MAYOR OF LONDON